

# WILSON•HURD®

## ACCUFORM® PROCESS

Wilson-Hurd has been manufacturing in-mold decorated (IMD) inserts since 1997, and recently brought the forming process in-house. This allows for shorter lead times and maximum control over the entire process.

Every IMD part begins as a flat polycarbonate sheet which is printed on the back (or second surface) in order to provide the ultimate protection to the graphics. Each flat sheet is then placed into the AccuForm® machine (featured on the right) where a combination of heat and pressure form the sheet into individual parts. Each part is then die-cut and inspected ensuring our customer's requirements are met.

The AccuForm process is ideal for any three dimensional part, or part requiring tight tolerances, multiple colors or backlighting.

Wilson-Hurd has utilized the AccuForm® process to produce parts for the automotive,



*AccuForm® Process*

appliance, point-of-purchase, and telecommunication markets. To learn more about our in-mold decorated inserts and the AccuForm® process, please contact Cheryl Schmitt at 715-261-7131, or via email at [sales@wilsonhurd.com](mailto:sales@wilsonhurd.com).