

WILSON•HURD®

CITIZEN WATCH DISPLAY

Wilson-Hurd offers distinctive name identification with our embossing and drop shadow techniques. The Citizen watch display featured here illustrates this technique; along with selective brushing, folding and assembly of the finished product.

Project Details:

- .032" brite aluminum with brushed finish (#570) selectively applied.
- Application of three standard color lines with a selective mask (later removed).
- "Live at the Speed of Light" text was masked, embossed and drop shadowed to create a distinctive look.
- Rounded for a smoother look and safer handling.
- The base was folded to a 75 degree angle making the completed size of the display 4"x6.25 with a 2" return leg.
- Rubber bumpers were applied to the base in order to minimize sliding on the counter.



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