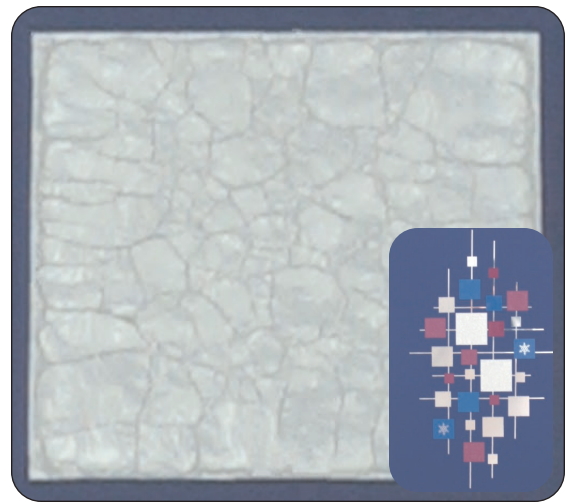


WILSON•HURD®**KRINKLE FINISH**

As the Point-of-Purchase (POP) display market continues to change and demands new innovative products and finishes, Wilson-Hurd is responding by offering several new finishes including the Krinkle finish pictured here.

This finish is achieved through a final application of transparent ink which can be selectively applied over any color on aluminum material. "Krinkle" is similar in appearance to the crackle paint technique used in antiquing home furnishings, and offers a unique decorative enhancement to your product.

As the image to the right illustrates, Wilson-Hurd utilized a Krinkle finish on our 2004 christmas card over selective areas and multiple colors including silver, blue and purple.



*Krinkle Finish with inset of 2004
Wilson-Hurd Christmas Card*

To obtain a sample of our Krinkle finish or learn more about this capability, please contact Cheryl Schmitt at 715-261-7131, or via email at sales@wilsonhurd.com.