

WILSON•HURD®**LAPRAIRIE DISPLAY**

Wilson-Hurd has the ability to custom color or pattern match on aluminum, polycarbonate, or polyster. This is critical to the point-of-purchase and cosmetic markets since components for a single display are often provided by several suppliers.

The LaPrairie cosmetic display featured above illustrated our capabilities to custom match patterns to customer specifications.

Wilson-Hurd produced the base and front of the display, final assembly was completed by our customer.

Project Details:

• Base:

- .012" satin finish aluminum was printed with the LaPrairie name in white
- Adhesive was applied to the back side
- The material was trimmed to customer specifications. Fold lines were embossed to ease in final assembly.

*LaPrairie Cosmetic Display*

• Front:

- .020 hardcoated clear polycarbonate was printed with custom matched blue and black marble.
- .012: aluminum pieces were printed with the custom matched blue and black marble.
- Adhesive was applied to select pieces
- Select aluminum pieces were embossed with fold lines. The pieces were then folded and crimped.

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