

**WILSON•HURD®****LAGERFELD DISPLAY**

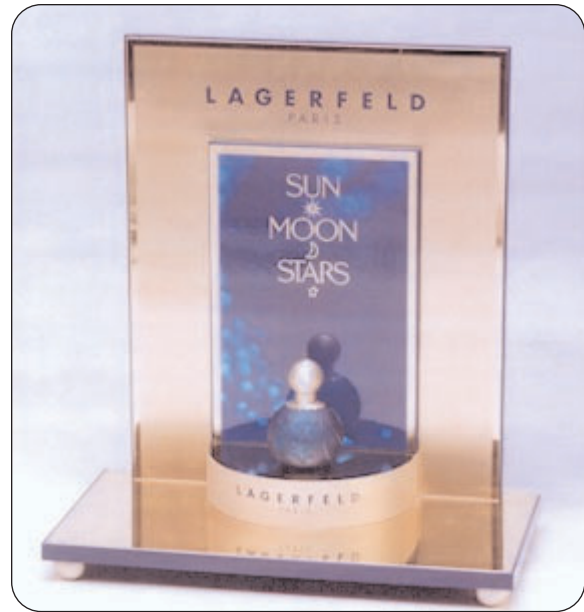
**W**ilson-Hurd produced the gold platform and riser on the display shown above. Applied Color Systems computer and software were utilized to formulate inks to custom match our customer's requirements.

This display highlights our ability to print a frost finish on anodized metal. In order to achieve this look; anodized gold aluminum is purchased and the frost finish printed on the gold riser

Project Details:

## • Gold Platform:

- .012" anodized gold aluminum (7.5" x 14")
- Adhesive was applied to the back side of the material.
- Material was die-cut to customer specifications



*Lagerfeld Sun, Moon and Stars Display*

## • Riser:

- .012" anodized gold aluminum (11.75 x 14.125")
- Printed frost finish and custom matched blue Lagerfeld name.
- Adhesive was applied to the material and die-cut to customer specifications.