

# WILSON•HURD®

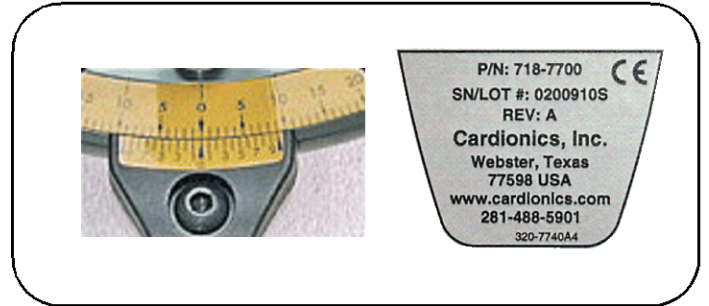
## LASER LAMINATE PROCESS

If you are looking for an ideal solution to your small run - small batch labeling needs, then the laser laminate process is perfect for you.

The laser laminate process offers the ability to produce polyester parts that traditional screen-printing or stamping processes cannot, by allowing us to hold tight graphic to mechanic registration of +/- .005".

Through emerging new technologies, Wilson-Hurd is able to offer 2-color parts, with low tooling costs, delivered on strips for ease of handling.

Our laser laminate process has helped customers find solutions for various problems. A few examples are pictured above. Whether it is a logo that needs exact positioning, a sequentially serialized part that cannot be stamped, or a Vernier scale component - our laser laminate process is the answer.



*Products Produced With The Laser Laminate Process*

### Project Details

- Graphics applied on the second surface of polyester for protection against scratching.
- Vinyl backing is applied to polyester (Vinyl is available in 38 standard colors. Please refer to page 2 for listing of colors).
- Adhesive is applied.
- If desired, each part is kiss-cut and then excess web removed from the carrier sheet for ease of handling.

To learn more, please contact Cheryl Schmitt at (715)261-7131, or via email at [sales@wilsonhurd.com](mailto:sales@wilsonhurd.com).

**LISTING OF STANDARD COLORS FOR  
VINYL BACKING**

Pearl Grey  
Bright Orange  
Vivid Blue  
Matte White  
Indigo  
Sapphire Blue  
Dark Grey  
Intense Blue  
Cardinal Red  
Dark Green  
Burgundy  
Apricot  
Peacock Blue  
Teal  
Magenta  
Satin Aluminum  
Saddle Brown  
Bright Green  
Light Navy

Tomato Red  
Bright Yellow  
Deep Mahogany Brown  
Sunflower  
Medium Grey  
Royal Purple  
Kelly Green  
Purple  
Light Orange  
Olympic Blue  
Geranium  
Forest Green  
Sandstone  
Dark Violet  
Harvest Gold  
Satin Gold  
Aqua  
Apple Green  
Dark Aqua