

PRODUCT

IDENTIFICATION, DIALS, OVERLAYS & TRIM

WILSON•HURD®



Enhance your product with a custom decorated component from Wilson-Hurd®. Whether your product application requires a small nameplate, a simple dial, a complex overlay or a detailed piece of trim, trust our staff to provide you with the best quality at the most competitive prices.

We have the capabilities of working with a wide variety of materials including polycarbonate, polyester, vinyl, aluminum, stainless steel, brass, and cold-rolled steel. Our engineering experts will review your product requirements and recommend a suitable material designed to withstand your application's environment.

At Wilson-Hurd, we offer screen and litho printing to provide you with the most accurate registration when your product details include extremely fine, thin print areas or blended areas of color. Embossing, selective texturing, colored LED

window display areas, and hard-coating are a few of the options that may be incorporated into the design of your product.

For that truly unique visual effect, specify a Wilson-Hurd domed plate. Following the printing of graphics on metal or plastic sheets, a clear polyurethane resin is applied to the sheets to provide a "domed" 3-dimensional effect.

Quality is built into every step of our manufacturing process — from graphics to printing to fabrication to packaging. As a final step, we inspect all products to ensure that each part meets your high quality standards.

When you work diligently to put the best quality craftsmanship into your own products, you want a partner who will provide you with excellent product identification components ... select Wilson-Hurd for your next project.



*Aluminum
Nameplates & Dials*

Domed Identification Component

Plastic Overlays