



N E W S R E L E A S E

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Wilson-Hurd Manufacturing Launches A New Web Site

WAUSAU, WI, November 29, 2004 – Wilson-Hurd Mfg. is pleased to announce the launch of its new web site at www.wilsonhurd.com. The new site offers expanded product and capability descriptions, application and technical bulletins, technical glossary, and an updated look that is user-friendly to its customers.

“The goal of our new site is to offer customers a place where they can find technical information regarding our products and processes,” stated Greg Pellet, Vice President of Sales at Wilson-Hurd. “Since our business is so custom, it is important for us to provide information about our newest capabilities in the quickest way possible. Our application and technical bulletins are updated regularly to ensure our customers have access to the latest information.”

In addition to application and technical bulletins, customers can request product samples, submit quotes, locate sales offices, download literature, and view images of products and the processes utilized by Wilson-Hurd.

Wilson-Hurd Manufacturing is a Wausau, Wisconsin based manufacturer of decorated and fabricated components and custom electronic control products, with two additional plants in Berlin, Wisconsin.

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